

Are you confronted with complex problems for which there are no simple solutions?

Do you find yourself in need of new ways of thinking and doing?*

*Well, then our workshop may just help you to explore your systems in a complex world!



THE CONTEXT: The Global Leadership Survey, released by the www.weforum.org, named **Complex Problem Solving** as the most important skill of the 21st century. The unprecedented challenges of our time increase the scale and complexity of our actions. We face **fundamental shifts**, from digitalisation to, multidimensional and global, ecological, social, economical and political issues. Conventional ways of problem-solving do not account for complex problems: With a fragmented perspective, a lack of shared understanding and short-term focus we might fail to achieve the desired impact, or might even worsen the situation. **It is time to develop a new thinking - for impactful action.**

OUR APPROACH: We help you to come together with stakeholders and co-creatively work on complex problems. We offer an **engaging, interdisciplinary journey to collaboratively create** a clear, actionable narrative for systems change. We combine **Systems Thinking** and **Design Thinking** to make change efforts more approachable, participatory and impactful. Our mission is for you to embrace complexity, unveil hidden relationships and create clarity for sustainable change. Are you ready to co-create an in-depth understanding of the mechanisms and processes of how change occurs and can be navigated? **Let us tackle complexity!**

Systems Primer Workshop - How to use systemic and design practices to create clarity in complexity.

THE PROCESS:		
 1. Exploring Systems MINDSET. An introduction into Systems Thinking and Design Thinking, starting with how we see the world, exploring relevant perspectives, and determining the critical elements, key actors and most common system dysfunctions.	 2. Understanding Systems SKILLSET. Integrate perspectives from different stakeholders and build a common understanding of the current system. Uncover all the relevant elements of the system. Jointly create a systems map which visualises relationships, causes and effects.	 3. Sharing Systems Insights ACTION. Gain insights for action. identify leverage points within the systemic structure and design your system interventions. Develop your narrative for change to communicate your systemic impact and initiate change.
YOUR TAKEAWAYS:		
✓ Suspend beliefs and experiences. Strengthen relationships and start building trust amongst participants. Create a generative dialogue for change. Develop a first hypothesis to help define the problem and its boundaries.	✓ Narratives are brought to life in a dialogic process. Hence creating a shared understanding, between all stakeholders involved. A comprehensive, credible and multi-perspective vision is created.	✓ A coherent visual representation on how to navigate change is established. Narratives and continuous, innovative ideas for improvement emerge. Naturally.
Length: From 3 hours (introductory) to 3+ days (extensive) Size: 5 - 40 participants Location: On-site or in a provided space		

**systemic
design
group**

ABOUT US: The Systemic Design Group is a community-of-practice, founded in order to **undertake the complex socio-technical issues** we are facing. We seek to make Systems Thinking more approachable and Design Thinking more impactful, to **co-create clarity in complexity**. We embrace surprises and anomalies. We thrive to **help shape the conditions for the emerging new**.

Want to get a quote? Curious to learn more? Email us: hello@systemicdesign.group or shout out: +49 30 28372140